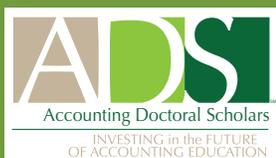
The background is a solid green color. It features silhouettes of graduates in caps and gowns, some with their arms raised in celebration. Scattered throughout the background are numerous white squares of various sizes, some of which are partially cut off by the edges of the page.

Accounting Doctoral Scholars Program

2017–2018 Annual review and impact report



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Letter from AICPA Foundation leadership

Created in 2009, the Accounting Doctoral Scholars (ADS) Program continues to be a much-needed pathway in the accounting profession. By addressing the shortage of audit and tax faculty, the program is helping to future-proof the CPA credential. The future of the profession requires the attraction, development and retention of the nation's top talent.

Increasing the number of faculty who can provide a meaningful accounting education experience is one way to help. While ADS is not the only solution to bring more qualified faculty with practical experience into the classroom, it does represent the largest investment ever made by the accounting profession to advance accounting education.

That investment has had a significant impact.

The ADS Program has recruited and funded 132 candidates with relevant experience as practitioners. An additional 12 candidates will be joining ADS this fall, and we are proud to have 52 universities participating in the program. With so many ADS graduates now working at colleges and universities across the country, we wanted to examine the impact of ADS scholars in the classroom.

In a recent survey that was sent to all ADS participants, we found that 44 ADS scholars came from a tax concentration, and 88 came from audit. Combined, these candidates have produced over 138 publications and taught 828 classes, reaching more than 31,000 students. By all accounts, these new faculty members are high-caliber, talented individuals who are a significant part of the solution for sustaining a vibrant accounting profession.

We are very appreciative of the many people and organizations who have contributed so willingly to this undertaking. We extend a heartfelt "thank you" to all of them, including our financial sponsors with the insight to contribute to this profession-wide effort, the participating universities that have nurtured the ADS scholars through their doctoral programs, and the CPAs who have made many sacrifices in pursuit of their Ph.D.

We also want to recognize the past support of the ADS Program by the American Institute of CPAs (AICPA) and the Center for Audit Quality (CAQ), and more importantly, their ongoing annual support of the new phase of the ADS Program.

As the program approaches its 10th year, ADS is committed to furthering its mission to strengthen accounting education. The future of the profession depends on accounting students, and ADS ensures that accounting faculty are prepared to teach, encourage and inspire the next generation of CPAs.

With your help, we are making a difference in accounting education, and we are proud to share the success of ADS with you.



Ernie Almonte, CPA/CFF/CITP, CFE
President, AICPA Foundation



Remembering Bill Ezzell

1949–2018

AICPA Chairman, 2002–03

AICPA Foundation President, 2006–09

It is with great sadness and a heavy heart that the Accounting Doctoral Scholars Program announces the passing of our founder, William F. (Bill) Ezzell.

Throughout his career at Deloitte as the National Managing Partner for Legislative and Regulatory Relations — and after his retirement — Bill devoted an extraordinary amount of time to advancing the profession.

A former chairman of the AICPA Board of Directors, past president of its Foundation Board and recipient of the AICPA's 2009 Gold Medal Award for Distinguished Service, Bill and his achievements are intricately embedded into the profession's history and evolution. In 2011, the American Accounting Association also recognized Bill with its Outstanding Service Award.

From his work on establishing The Accountants Coalition and implementing the Pathways Commission recommendations, to spearheading the Accounting Doctoral Scholars programs that raised \$17 million to increase the number of Ph.D. graduates in audit and tax, and weighing in on and helping to shape the strategic direction of accounting, Bill's impact leaves a lasting and significant legacy.

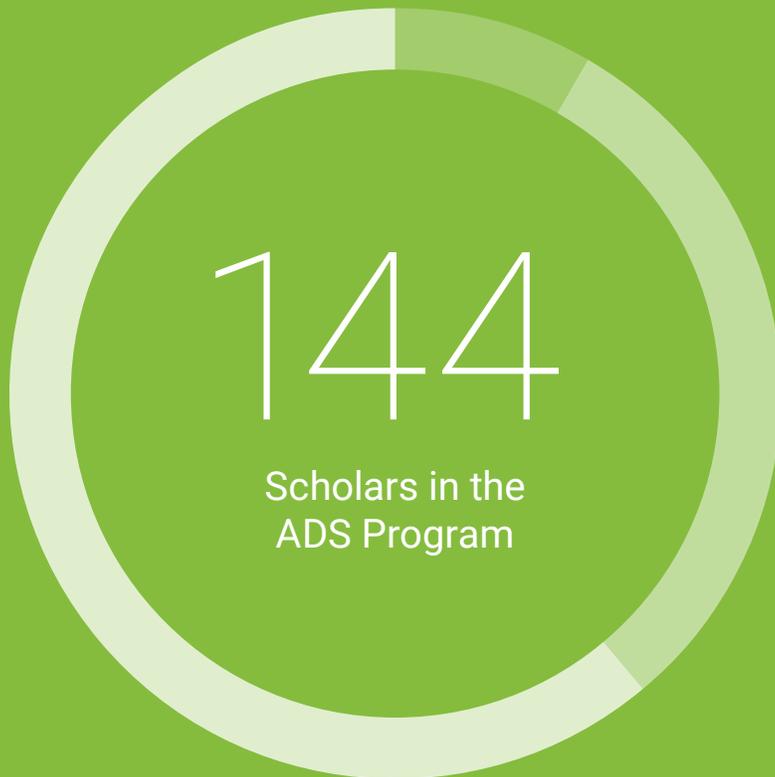
Bill was a fierce advocate for the CPA profession, especially for students on the pathway toward becoming a CPA and the educators who teach them. We will all miss his leadership, his expansive spirit and gentle humor, as well as his deep and ceaseless commitment to enhancing the value, relevance and impact of the accounting profession.

His steadfast support of CPAs pursuing a career in academia is unparalleled in the accounting profession.

Steve Matzke

Director — Faculty & University Initiatives
Accounting Doctoral Scholars Program

The impact of Accounting Doctoral Scholars



12

Preparing to
start classes

44

Scholars
specializing in tax

88

Scholars
specializing in audit

31,000+ students reached



828+

classes taught by scholars



138+

publications by scholars

* 81 total survey responses received



“The ADS Program is truly an incredible initiative. It set me up for success early on as a Ph.D. student by introducing me to a network of accomplished and aspiring academics; those individuals have become some of my closest colleagues. Additionally, the overall profession continues to recognize the ADS Program as a critical bridge between academia and practice, and my association with the program continues to open doors for me as a junior faculty member.”

Sean Dennis, CPA, Ph.D.

Assistant Professor, University of Wisconsin
ADS 2010 Cohort



“I am extremely grateful for the ADS Program. It changed the trajectory of my life, and I’ll always be thankful for the opportunities it provided. I’m proud to be part of the network of ADS scholars, many of whom I consider close friends.”

Mary Durkin, CPA, Ph.D.

Assistant Professor, University of San Diego
ADS 2011 Cohort



“Applying to the ADS Program is one of the better decisions I have made in my life. The financial support was of course valuable, and made the transition from public accounting to academia easier. But the support network that came with it was what made the program truly invaluable. It has opened doors and opportunities that I’m sure would not have been available to me otherwise.”

Nathan Cannon, CPA, Ph.D.

Assistant Professor, Texas State University
ADS 2009 Cohort



Mission, objectives and goal

Mission

The mission of the Accounting Doctoral Scholars Program, and of its sponsors, is to increase the pool of academically qualified accounting faculty in audit and tax, with recent experience, at U.S. universities that provide talent to the public accounting profession.

Objectives

To achieve its mission, the ADS Program seeks to increase the supply of qualified candidates to accounting doctoral programs, and to increase the capacity of universities to accept additional students into doctoral study in audit and tax by:

- Encouraging practitioners with recent public accounting experience in audit or tax to obtain their doctorate and become a university faculty member
- Providing financial support to selected qualified candidates while they pursue a doctorate in accounting
- Encouraging universities to increase doctoral enrollments in auditing and tax but not at the expense of existing funded slots
- Improving the preparation of accounting students for a career in accounting through the infusion of talent from the profession into the classroom

Goal

The goal of the Accounting Doctoral Scholars Program is to place individuals with recent professional accounting experience in auditing and tax into accounting doctoral programs at participating universities.

“I am grateful to the ADS Program, not only for the funding while attending my Ph.D. program, but also for helping legitimize me as a candidate to both Ph.D. programs and academic jobs following my Ph.D. program.”

Cass Hausserman, CPA, Ph.D.
Assistant Professor
Portland State University
ADS Cohort 2010

Program origins and development

The Accounting Doctoral Scholars Program was developed in 2008 from a series of AACSB International and the American Accounting Association-sponsored reports identifying a significant and growing shortage of accounting doctoral faculty.

Demographic data of faculty at the time indicated a significant increase in faculty retirements in the next decade, leading to an even greater future shortage of academically qualified accounting faculty.

In response to these findings, Bill Ezzell, president of the AICPA Foundation at that time, established an ad hoc advisory committee to help identify how to address the growing threat to the supply of future talent to the public accounting profession.

Following up on the work of the ad hoc advisory committee, representatives of the major accounting firms began discussing possible steps to address the looming crisis.

Drawing on feedback from doctoral granting programs, two challenges were identified for the profession to undertake. First, the universities identified the lack of sufficient funding as a handicap for increasing assistantship slots for doctoral students. Second, there was not a sufficient pool of quality applicants pursuing doctoral studies.

The major accounting firms responded by agreeing to commit funding toward increasing doctoral-assistantship slots. They also pledged assistance in providing information on the ADS Program to their employees. Planned efforts focused on the shortage of doctoral accounting faculty in the tax and audit concentrations, which data showed was greatest.

“The ADS Program was and continues to be a significant resource, not only in terms of networking, but also by maintaining a tie to the profession. This is helpful for both research and teaching efforts.”

Kelli Saunders, CPA, Ph.D.

Assistant Professor, University of Nebraska–Lincoln
ADS 2010 Cohort

Under Ezzell’s leadership, the Foundation contacted 80 of the largest accounting firms to commit funding to help increase accounting doctoral assistantships and assist in recruiting doctorate applicants from their ranks. State CPA societies were also approached for financial commitment and to promote the program to their membership.

An advisory council was organized once funding was committed, and the decision was made to administer the program through the AICPA Foundation. The program became known as the Accounting Doctoral Scholars Program.

Participating universities

The availability of accounting doctoral programs at universities with the capacity to enroll doctoral students with a focus in audit or tax is critical to the success of the ADS Program. The Advisory Council used data to screen schools to be invited to partner with the ADS Program. Priority was given to universities with a track record of placing doctoral graduates at schools that produce the major proportion of the talent in audit and tax for the public accounting profession. Recently established programs or restructured programs were given the opportunity to make the case that their programs have the potential for their future doctoral graduates to gain such placement. All applications were screened for faculty strength in audit and tax.

Each university was required to document that enrolled ADS Program Scholars were incremental enrollments and not replacements in currently funded slots. The most common reason for universities not being able to participate in the final year of the program was the lack of faculty resources to direct incremental enrollments in tax or audit.

51 participating universities over the life of the program

All ADS participating universities over the life of the program

Arizona State University

Baruch College/CUNY

Bentley University

Case Western Reserve University

Cornell

Drexel University

Emory University

Florida State University

Indiana University

Louisiana State University

Michigan State University

Morgan State University

Ohio State University

Oklahoma State University

Rutgers University

Syracuse University

Temple University

Texas A&M University

Texas Tech University

University of Alabama

University of Arizona

University of Arkansas

University of Colorado

University of Connecticut

University of Florida

University of Georgia

University of Hawaii at Manoa

University of Houston

University of Illinois-Chicago

University of Illinois at Urbana-Champaign

University of Iowa

University of Kansas

University of Kentucky

University of Massachusetts-Amherst

University of Mississippi

University of Missouri-Columbia

University of Nebraska

University of North Carolina-Chapel Hill

University of North Texas

University of Oklahoma

University of Oregon

University of Pittsburgh

University of South Carolina

University of Southern California

University of Tennessee-Knoxville

University of Texas-San Antonio

University of Texas-Austin

University of Utah

University of Washington

University of Wisconsin-Madison

Virginia Tech



Applications and selection of candidates

The selection of ADS Program Scholars is a two-step process.



First, a selection committee reviews applications to identify applicants with the highest likelihood of gaining admission to one or more doctoral programs at the participating universities.



Second, following the ADS Orientation Conference, candidates are asked to affirm their commitment to move forward in the application process. This year's ADS Program scholars were all selected from this group of candidates.

Eligibility

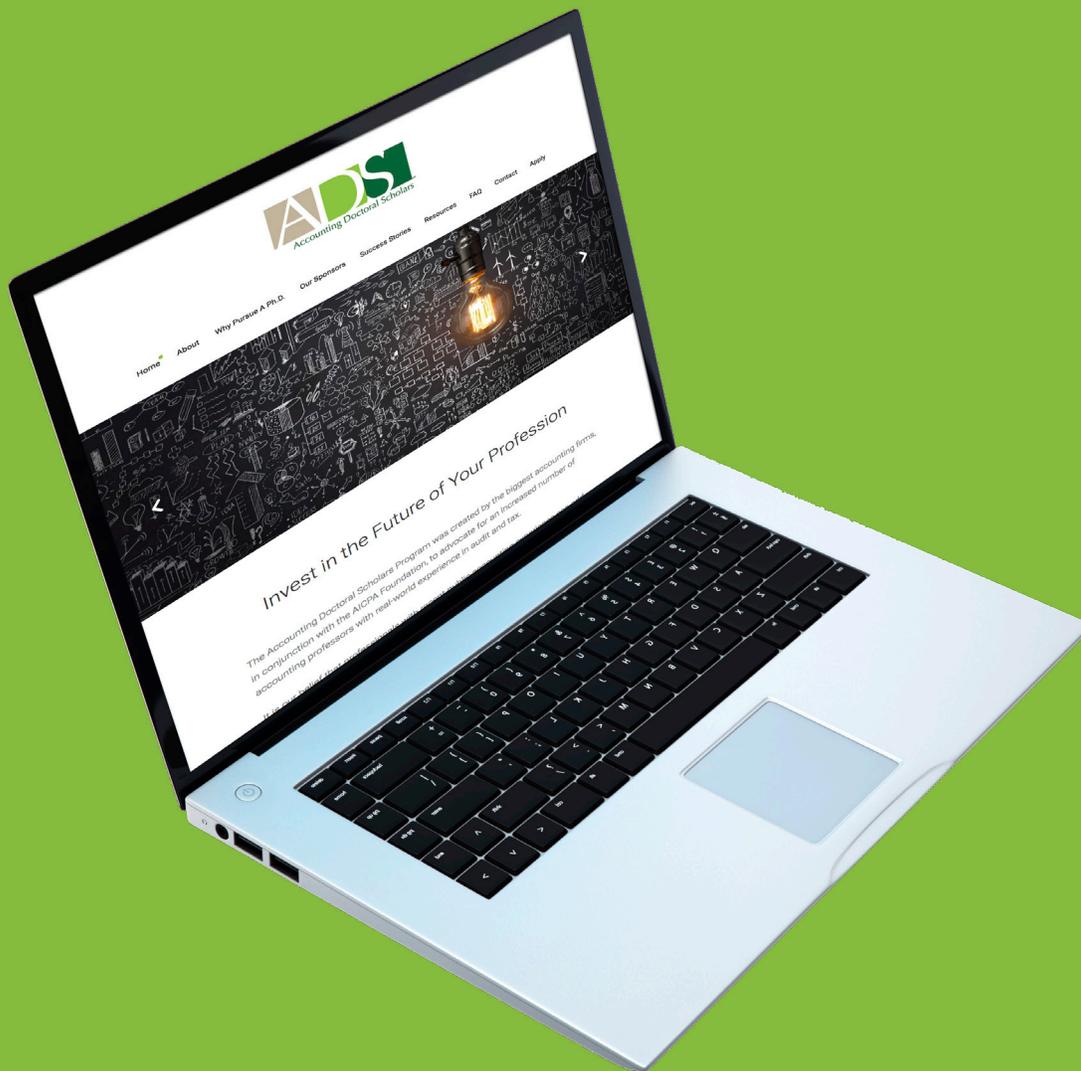
To be eligible for the program, the candidate must meet the following requirements:

- CPA licensure
- A minimum three years of professional accounting experience, with a portion of that experience being within the last three years at the time of enrollment
- Status as U.S. citizen or permanent resident (green card holder)
- Undergraduate and/or master's degree in accounting
- GMAT score of 650 or higher (must be taken in last five years)
- Commitment to apply and gain acceptance to an ADS-participating university to pursue a Ph.D. degree in accounting with a concentration in audit or tax
- Intent to teach and research, in audit or tax, at a U.S. AACSB-accredited university upon graduation

“The ADS Program eased the transition from practice to academia and set me up for success in my time in the PhD program at the University of Wisconsin-Madison. The ADS Program allowed me to move from a great career to my calling, for which I am forever grateful.”

Patrick J. Hurley, CPA, Ph.D.

Assistant Professor, Northeastern University
ADS 2010 Cohort



ADS website

The ADS Program website continues to be a valuable asset for communicating with prospective candidates and informing them of the nature of doctoral accounting programs and what to expect as a faculty member.

To date, over 210,000 visitors have logged on to adsphd.org since the website's 2008 launch. In 2016, the website was refreshed. The site has evolved into a multifunctional platform providing detailed ADS Program information, including an online application process, links to participating universities and FAQs.

Contact Information

Steve Matzke

Director – Faculty & University Initiatives
Accounting Doctoral Scholars Program

AICPA Foundation

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Durham, NC 27707
919.402.4682

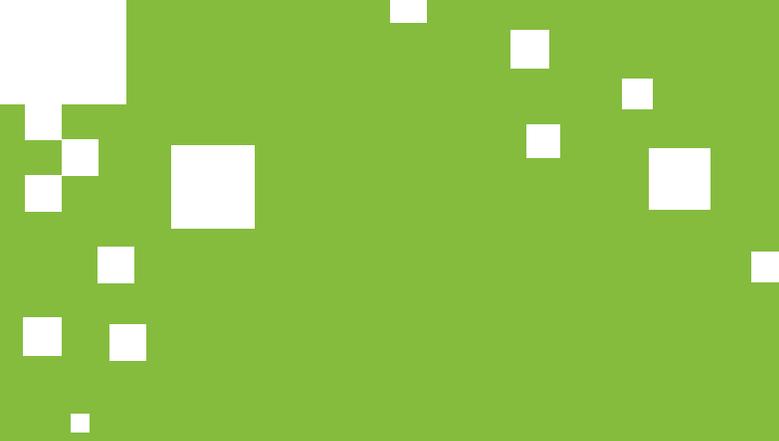
adsphd.org | ADSProgram@aicpa.org

Appendix I: Student directory

Scholar	Employer	Cohort	Email address	University attended
Thomas Adams	University of Connecticut	2011	thomas.adams_iii@uconn.edu	Temple University
Jaehan Ahn	Northeastern University	2012	j.ahn@northeastern.edu	University of Oklahoma
Amber Alfano	ABD Tax Accounting LLC	2012	amber.alfano@colorado.edu	University of Colorado
Elizabeth Altiero (Poziemski)	University of Central Florida	2009	Elizabeth.Poziemski@ucf.edu	University of Illinois-Urbana Champaign
Chelsea Rae Austin	University of South Carolina	2009	chelsearae.austin@moore.sc.edu	University of Iowa
Ashley Austin	University of Richmond	2011	aaustin@richmond.edu	University of Georgia
Kathleen Bakarich	Hofstra University	2012	Kathleen.Bakarich@hofstra.edu	Baruch CUNY
Michael Barnes	Truman State University	2010	mbarnes@truman.edu	Oklahoma State University
Felicity (Jane) Barton	Baruch College	2010	FelicityJane.Barton@baruch.cuny.edu	Indiana University
Erik Beardsley	University of Notre Dame	2012	ebeardsl@ND.EDU	Texas A&M
Matthew Beck	Michigan State University	2010	beckm@broad.msu.edu	University of Missouri
Nathan Berglund	Mississippi State University	2011	nb965@msstate.edu	Oklahoma State University
Jonathan Black	Purdue University	2010	black100@purdue.edu	University of Colorado
Erik Boyle	University of Cincinnati	2010	boyleek@ucmail.uc.edu	University of Utah
William Brink	Miami University	2010	brinkwd@miamioh.edu	University of South Carolina
Anthony Bucaro	Case Western Reserve	2010	bucaro2@illinois.edu	University of Illinois
Nathan Cannon	Texas State University	2009	cannon@txstate.edu	Bentley University
Heather Carrasco	Texas Tech	2012	heather.carrasco@ttu.edu	University of Alabama
Shannon Chen	University of Arizona	2012	shannonchen@email.arizona.edu	University of Texas
Jierong (Julia) Cheng (Zhang)	New York City College of Technology	2012	Jzhang@citytech.cuny.edu	Rutgers University
Emily Cokeley	Rochester Institute of Technology	2011	ecokeley@saunders.rit.edu	Syracuse University
Beth Collier-Vermeer	University of Delaware	2010	bvermeer@udel.edu	Drexel University
Eric Condie	Georgia Institute of Technology	2012	eric.condie@scheller.gatech.edu	University of Wisconsin
Megan Cosgrove	George Mason University	2009	mcosgro3@gmu.edu	University of Alabama
Lauren Cunningham (Dreher)	University of Tennessee	2010	lcunningham@utk.edu	University of Arkansas
Keith Czerney	University of Nebraska	2010	kczerney2@unl.edu	University of Illinois
Paul Demere	University of Georgia	2012	pauldemere@uga.edu	University of Illinois-Urbana Champaign
Sean Dennis	University of Kentucky	2010	sean.dennis@uky.edu	University of Wisconsin-Madison
Mary Kate Dodgson (Meehan)	Northeastern University	2012	m.dodgson@northeastern.edu	University of Massachusetts
Ashley Douglass	Trinity University	2012	adougla1@trinity.edu	University of Arkansas
Marcus Doxey	University of Alabama	2009	mmdoxey@culverhouse.ua.edu	University of Kentucky
Ryan Dunn		2012	rtdrg4@mail.missouri.edu	University of Missouri
Mary Durkin (Parlee)	University of San Diego	2011	mdurkin@SanDiego.edu	Bentley University
Matthew Ege	Texas A&M University	2009	mege@mays.tamu.edu	University of Texas
Anne Ehinger		2010	aehinger@uga.edu	Arizona State University
Elizabeth Emeigh (Fuerherm)	Goldman Sachs-Vice President	2012		University of Kansas
Pamela Engelberg (Kuperstein)	Temple University	2010	pamela.kuperstein@temple.edu	Temple University
Kathryn Enget	University at Albany-SUNY	2010	kenget@albany.edu	Virginia Polytechnic Institute
Matthew Erickson	Virginia Tech	2012	matthewe@vt.edu	University of Arizona
Cassandra Estep	Emory University	2011	cestep@emory.edu	University of Illinois-Urbana Champaign

Scholar	Employer	Cohort	Email address	University attended
Andrew Finley	Claremont McKenna College	2011	andrew.finley@cmc.edu	University of Arizona
Michele Frank	Miami University (Ohio)	2009	frankm@miamioh.edu	University of Pittsburgh
Aaron Fritz	Michigan State University	2016	fritzaar@broad.msu.edu	Michigan State University
Joanna Garcia	University of Waterloo	2010	jlgarcia@uwaterloo.ca	Virginia Polytechnic Institute
Amanda Gates Carlson	University of Wisconsin	2016	agcarlson@wisc.edu	University of Georgia
Davidson Gillette	University of Alabama	2016	dbgillette@crimson.ua.edu	University of Alabama
Nicholas Hallman	University of Texas	2012	nicholas.hallman@mcombs.utexas.edu	University of Missouri
Denise Hanes Downey	Villanova	2009	denise.downey@villanova.edu	Bentley University
Cass Hausserman	Portland State University	2010	cass.hausserman@pdx.edu	University of Wisconsin - Madison
Erin Henry	University of Memphis	2009	erin.henry@memphis.edu	University of Connecticut
Bradford Hepfer	Texas A&M University	2010	bhepfer@mays.tamu.edu	University of Iowa
Sean Hillison	Virginia Tech	2011	shillis@vt.edu	University of Illinois
Margot Howard	College of William and Mary	2010	margot.howard@mason.wm.edu	University of North Carolina
Patrick Hurley	Northeastern University	2010	p.hurley@northeastern.edu	University of Wisconsin - Madison
Michelle Hutchens (Moore)	University of Illinois	2011	mlh80@illinois.edu	Indiana University
Andrew Imdieke	University of Notre Dame	2011	aimdieke@ND.EDU	Michigan State University
Alex Johanns	University of Illinois	2016	ajj2@illinois.edu	University of Illinois
Brett Kawada	San Diego State University	2009	bkawada@mail.sdsu.edu	University of Missouri
Elena Klevsky	University of New Mexico	2011	eklevsky@unm.edu	University of Illinois at Urbana-Champaign
Phillip Lamoreaux	Arizona State University	2009	Phillip.Lamoreaux@asu.edu	University of Arizona
John Lauck	Louisiana Technical University	2011	lauckjr@latech.edu	Virginia Tech
Elisa Lee	California State University Fullerton	2010	ellee@fullerton.edu	University of Massachusetts
Dongliang (Ken) Lei	California State University East Bay	2010	Dongliang.Lei@csueastbay.edu	Baruch College
Christina Lewellen	North Carolina State University	2012	cmlowell@ncsu.edu	Florida State University
Dong (Andrew) Li	University of North Dakota	2011	dong.li.2@UND.edu	Louisiana State University
Pablo Machado	San Diego State University	2011	pmachado@sdsu.edu	University of Arizona
Amy Madrack (Lysak)	Rowan University	2012	lysak@rowan.edu	Rutgers University
Steven Maex	Arizona State University	2016	steven.maex@temple.edu	Temple University
Eldar Maksymov	Cornell University	2009	Eldar.Maksymov@asu.edu	Cornell University
Aaron Mandell	University of Wisconsin - Milwaukee	2011	amandell@uwm.edu	University of Oregon
Adam Manlove	Indiana University	2016	amanlove@iu.edu	Indiana University
Norman Massel	Louisiana State University	2009	nmassel@lsu.edu	University of Connecticut
Michelle McAllister	Northeastern University	2012	m.mcallister@northeastern.edu	Florida State University
Lindsay Metcalfe-Andiola	Virginia Commonwealth University	2011	lmandiola@vcu.edu	Bentley University
Robert Mocadoo	University of North Dakota	2011	robert.mocadoo@UND.edu	Emory University
Landi Morris	Bentley University	2016	landimorris12@gmail.com	Bentley University
Michael Mowchan	American University	2011	mowchan@american.edu	Arizona State University
Curtis Mullis	Georgia State University	2011	cmullis3@gsu.edu	University of Alabama
Marc Neri	Texas Christian University	2012	marc.neri@tcu.edu	University of North Texas
Kara Obermire	Oregon State University	2011	kara.obermire@oregonstate.edu	University of Wisconsin

Scholar	Employer	Cohort	Email address	University attended
Adam Olson	Utah State University	2011	adam.olson@usu.edu	Texas A&M University
Josette Pelzer	College of Charleston	2011	pelzerj@cofc.edu	Florida State University
Anne Podany (Albrecht)	Texas Christian University	2012	a.albrecht@tcu.edu	University of Missouri
Kathleen Powers	University of Tennessee	2011	kathleen.powers@utk.edu	University of Texas-Austin
Jaclyn Prentice	Oklahoma State University	2012	jaclyn.prentice@okstate.edu	University of Arkansas
Jonathan Pyzoha	Miami University (Ohio)	2009	pyzohajs@miamioh.edu	Virginia Tech
Iguehi Rajskey	Temple University	2016	iguehi.rajskey@temple.edu	Temple University
Tammie Rech (Schaefer)	University of Missouri-Kansas City	2009	schaefertj@umkc.edu	University of South Carolina
Michael Ricci	University of Florida	2012	michael.ricci@warrington.ufl.edu	University of Georgia
Miles Romney	Florida State University	2011	mromney@business.fsu.edu	Michigan State University
Stephen Rowe	University of Arkansas	2009	sprowe@uark.edu	University of Illinois
Aaron Saiewitz	University of Nevada, Las Vegas	2009	aaron.saiewitz@unlv.edu	University of Massachusetts
Kristen (Kelli) Saunders	University of Nebraska-Lincoln	2010	kelli.saunders@unl.edu	University of South Carolina
Steven Savoy	University of Illinois at Chicago	2011	ssavoy@uic.edu	University of Iowa
Timothy Seidel	Brigham Young University	2010	timseidel@byu.edu	University of Arkansas
Emily Semrau (Griffith)	University of Wisconsin	2009	egriffith@bus.wisc.edu	University of Georgia
Mark Sheldon	John Carroll University	2012	msheldon@jcu.edu	Virginia Tech
Amy Sheneman	The Ohio State University	2012	sheneman.2@osu.edu	Indiana University
Matthew Sherwood	University of Massachusetts	2011	msherwood@isenberg.umass.edu	University of Kansas
Michelle Shimek (Nessa)	Michigan State University	2009	nessamic@msu.edu	University of Iowa
R. William Snyder	University of Illinois	2012	rsnyder4@illinois.edu	University of Illinois
Zhiyan (Jane) Song	University of Georgia	2012	jsong@wustl.edu	University of Iowa
Kristen Steury	University of South Carolina	2016	kristen.steury@grad.moore.sc.edu	University of South Carolina
Bryan Stewart	Brigham Young University	2009	bstewart@byu.edu	University of South Carolina
Shane Stinson	University of Alabama	2010	srstinson@culverhouse.ua.edu	Texas Tech
Bridget Stomberg	University of Georgia	2009	stomberg@uga.edu	University of Texas
Lisa Stripling (De Simone)	Stanford Business School	2009	LNDS@Stanford.Edu	University of Texas
Brandon Szerwo	State University of New York at Buffalo	2012	bszerwo@buffalo.edu	University of Washington
Amy Tegeler	University of Wisconsin-Milwaukee	2012	tegelera@uwm.edu	University of Wisconsin
Edward Thomas	University of Alabama at Birmingham	2012	edward.thomas@warrington.ufl.edu	University of Florida
Neal VandenBerg	Grand Valley State University	2010	vandneal@gvsu.edu	Temple University
Kelly Wentland	George Mason University	2011	kwentlan@gmu.edu	University of North Carolina
Brian Wenzel	McGill University	2012	brian.wenzel@mcgill.ca	Arizona State University
Aubrey Whitfield	University of Massachusetts	2016	awhitfield@umass.edu	University of Massachusetts
Devin Williams	University of Illinois	2011	devinw@illinois.edu	University of Florida
John (Dave) Witesman	Utah Valley University	2012	DaveW@uvu.edu	Syracuse University
Alfred Yebba	Binghamton University-SUNY	2010	aayebba@binghamton.edu	Syracuse University
Yuepin (Daniel) Zhou	University of Illinois	2012	zhou121@illinois.edu	Emory University



“The ADS Program is truly an incredible initiative. It set me up for success early on as a Ph.D. student by introducing me to a network of accomplished and aspiring academics; those individuals have become some of my closest colleagues. Additionally, the overall profession continues to recognize the ADS Program as a critical bridge between academia and practice, and my association with the program continues to open doors for me as a junior faculty member.”

Lindsay Andiola, CPA, Ph.D.

Assistant Professor, Virginia Commonwealth University
ADS cohort 2011

Appendix II: ADS Program Orientation Conference

Nov. 3–4, 2017
Sheraton Chicago O'Hare Airport Hotel
Chicago, IL

Friday, Nov. 3

Meeting of Participating University Representatives with ADS Program Staff

Representatives of the participating universities will meet with the ADS Program staff for a discussion of the admission-decision process and timelines and to provide feedback and advice on operational aspects of the Program.

Meeting of Participating University Representatives with ADS Program Staff

Saturday, Nov. 4

Breakfast

Welcome, Introductions, and ADS Program Overview

Steve Matzke, ADS Program Director

Feedback from the Trenches

This session will offer perspectives on life as a doctoral student and as a newly minted faculty member and a recent Ph.D. graduate. The presenters will share their experiences to date and will offer practical suggestions for achieving success and overcoming obstacles.

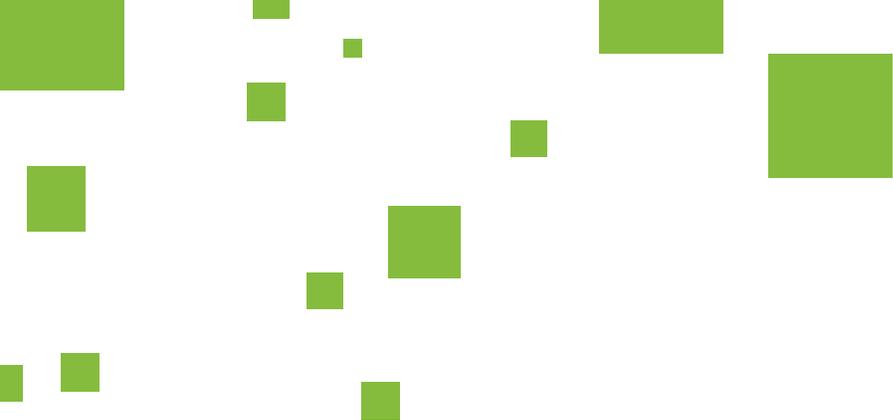
Break

Life as a Doctoral Student—Faculty Perspectives

This session will explore what to expect as an accounting doctoral student. The typical doctoral program curriculum will be described, including expectations of specific knowledge sets, e.g., quantitative and other research skills. Students' roles as research assistants will be explored.

Dr. Matthew Beck, Ph.D., CPA — Assistant Professor, Michigan State University

Dr. Nicholas Hallman, Ph.D., CPA — Assistant Professor, University of Texas-Austin



Saturday, Nov. 4

Life as a Doctoral Student – Faculty Perspectives

This session will explore what to expect during the life cycle of a faculty member – the rewards and challenges during the various phases of academic life from the first year, to achieving tenure, and to being a senior scholar. The expectations for research, teaching and service will be explored. Challenges of balancing family life will also be addressed.

Dr. Reza Barkhi, Ph.D. – KPMG Professor and Director of Ph.D. Program, Virginia Tech

Dr. Yvonne Hinson, Ph.D., CPA, CGMA – AICPA Academic-in-Residence

Lunch

Insights on Identifying Viable Research Topics and Securing Research Grants

This session will offer perspectives on identifying viable research topics in tax and auditing, including examples of topics that may be relevant to contemporary professional issues. Each panelist will describe the process for selecting appropriate topics for securing research grants in their respective fields. Additional factors relevant to securing research funding support in tax and auditing will also be described.

Margot Cella – Executive Director of Research, Center for Audit Quality

Dr. Stacie Laplante, Ph.D. – Associate Professor, University of Wisconsin

Dr. Linda A. Myers, Ph.D. – Professor and Director of the Ph.D. Program, University of Tennessee

Secrets of a Successful Applicant

This session will explore how Ph.D. programs view the “ideal” candidate; how admissions committees assess applicants on several important dimensions and gain important insights on how the successful applicant approaches each component of the application. Information will also be shared about how to select schools that will be the best fit for you.

Dr. Jagan (Krish) Krishnan, Ph.D. – Professor & Merves Senior Research Fellow, Temple University

Dr. George W. Krull, Jr., CPA, CGMA, Ph.D. – Professor of Accounting, Oklahoma State University

University Fair

Program sponsors

The ADS Program sponsors have remained steadfast in their support of the ADS Program despite a continuing difficult economic climate. As an example of continuing support, when sponsoring firms have merged, the new entity has continued commitments each firm made separately prior to the merger. As of

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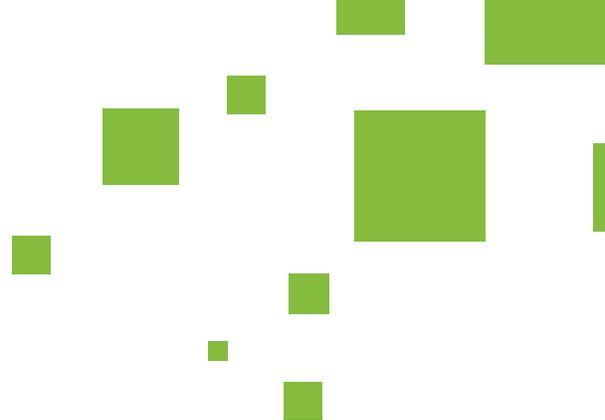
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*Several original sponsoring organizations have merged since the inception of the program.



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ADS recognition

In addition to the tremendous support of the sponsors and participating universities, the Accounting Doctoral Scholars Program would like to acknowledge the following individuals for their contributions to this important effort:

- Margot Cella, Center for Audit Quality
- William (Bill) Ezzell, Deloitte LLP (retired)
- Manny Fernandez, KPMG LLP
- Randy Fletchall, EY LLP (retired)
- Cindy Fornelli, Center for Audit Quality
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- Sylvia Ulrich, EY LLP
- Doyle Z. Williams, Ph.D.
- Julie Wood, Crowe Horwath LLP
- Jean Wyer, PwC LLP (retired)

“The opportunity to participate in the ADS program is the nudge I needed to take the plunge of pursuing my PhD, and I am grateful for the support I have received thus far during my program.”

Adam Manlove, CPA, Ph.D.
Indiana University
ADS Cohort 2016

